MUSIC VIDEO FOR CAIROKEE.

LAYLA

(FROM THE ALBUM “WHITE DROP”)



LOGLINE

An elderly man decides to spends one last day with his wife’s dead body.

CHARACTERS











GENRE

Twisted Romance
Dark Comedy

TONE

Sad ,Twisted, Cute, Light

SYNOPSIS

An old man cries as he looks at his wife's dead body lying on the floor. He puts her body on the couch and tries to wake her up by shaking her and even electrocuting her. He looks at an entire wall full of their pictures including one in their wedding where they look young and happy. He kisses her as if it were their first kiss.

The old man cleans her up from all the blood. He dresses her in different outfits where she looks fabulous and almost live like. He puts make up all over her face. We see the old man preparing for a birthday party sequence. He serves her the birthday cake and blows out the candles for her. We see them doing other activities until We cut to a wedding sequence watching the old man in his wedding suit and his wife in her wedding dress alive! After they dance, she drops dead again and he realizes he can no longer do this.

We see the man alone getting ready for bed. He lies down next to her, cuddled and tucked in with her body. He smiles and rests into night.

PERSONAL CONNECTION

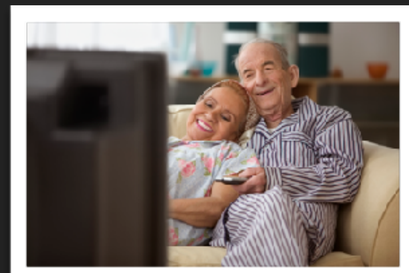
When my grandfather passed in 2005, I was just a kid but when I found out, I rushed to playing Playstation 2 games all night long. In this story, our character does something very similar. He decides to spend one last day with his loved one going through iconic moments in their life such as their wedding until he realizes he cannot incorporate her into his reality anymore, but he needs to incorporate himself into her reality and sleep into the night “Layla”.

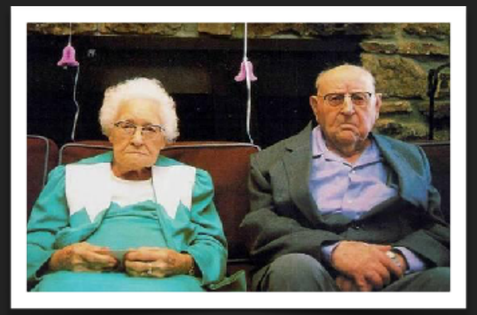
Death simply doesn't apply to our loved ones and the only compromise is joining them forever in their death. I personally and honestly do not wish anything other than that.

SONG & STORY

The song and the story are the perfect metaphors for each other. In the song, the lyrics are central to a figure named “Layla” and the song writer is preaching his love to her in the past tense perspective. It’s almost as if the writer is regretful or wishing he had done all of these things with her. He goes on to talk about their childhood, innocence and the first time they met. The chorus is the singer screaming her name, almost as if her had lost her in an accident and looking up to the sky. The story acts in a parallel fashion where our character is regretful, trying to express to her how much he loves her and going through an iconic last date that represents their youth and PAST but she is dead.








Sean Gannon
ENERGY PHOTOGRAPHIC






OLD IS THE NEW BLACK
OLD IS THE NEW GOLD


This year just enjoy your birthday
and don't think about getting old.









THEME

Love surpassing the end (Love versus Death)
Denial overcoming reality (Denial versus reality)

SUB-THEMES

Life being a part of death (Life versus death)
Guilt versus innocence.

CHARACTER ARC

Denial —> Give in/Surrender/Accept

VISUAL ARC

MOVEMENT: Minimum movement in the beginning. More movement in the middle, sticks in the end.

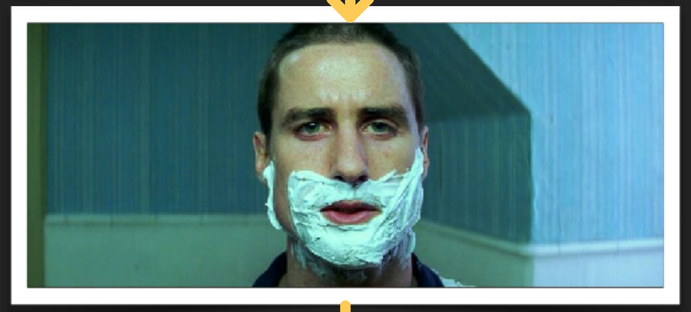
LOOK: Cold to Warm. Colors deepen.

SIZE: Wide to close.

ANGLES: Flat angles, High depth of field. Lower depth of field in the middle with more diagonal angles, back to flat angles in the end with high depth of field.

FRAMING: Couple are framed together. The further we go into the story, the more they separate until the end they are grouped together on the bed. Middle framing. Symmetrical shots.



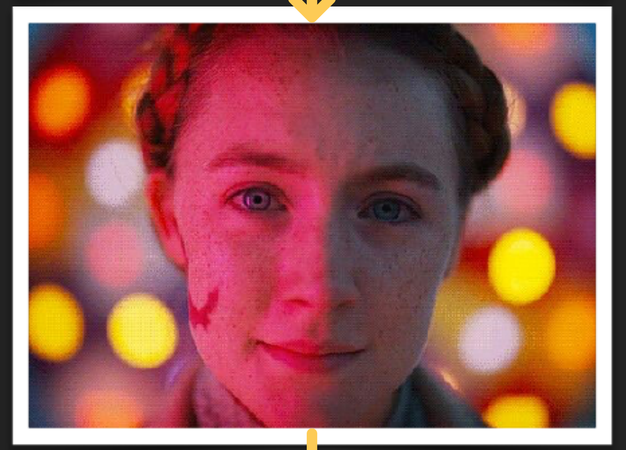


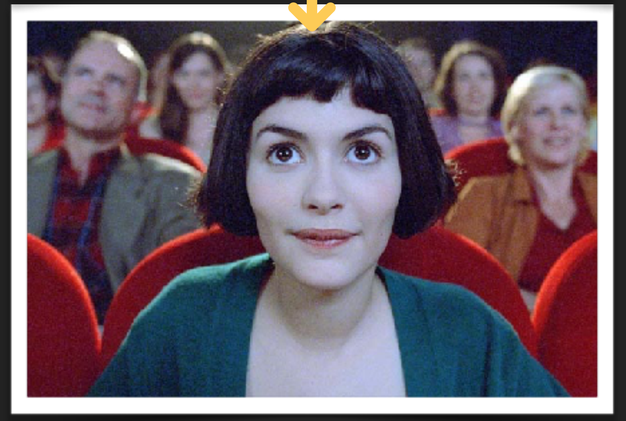












SPACE: FLAT, TO DEPTH, BACK TO FLAT.

LINES HORIZONTAL, TO DIAGONAL, THEN TO VERTICAL.

SHAPES SQUARES, CIRCLES AND TRIANGLES, BACK TO SQUARES

BLOCKING SCREEN DIRECTION, PROFILE. THROUGHOUT, VARIES...

RHYTHM SLOW CUTS, PICKS UPS THE PACE THEN SLOWS DOWN AGAIN

COLOR CHOICES



